## Programme of the III International Conference for Household Industry 23<sup>rd</sup> April 2013, Warsaw, Poland (Adgar Plaza Conference Center)

8:15-9:00		Registration	
9:00-9:10	Conference opening		
I PANEL / SUS	STAINABLE SOLUTIONS FOR ENVIRONMENT PROTECT	TION	
9:10-9:30	Rewocare® BDS 15 – A Biodegradable Silicone Surfactant with Outstanding Wetting and Spreading Properties	<b>Michael Fender</b> Technical Services Manager	Evonik Industries
9:30-9:50	Carbomers vs 3 <sup>rd</sup> Generation Thickeners from JRS	<b>Agnieszka Szpikowska</b> Product Manager	Rettenmaier Polska Sp. z o.o.
9:50-10:10	Faster and More Efficient Manual Dish Wash Cleaning with Enzymes	<b>Petr Kucera</b> Account Manager	Novozymes A/S
10:10-10:30	Alkipolyglukocides: Are There Any New Applications?	<b>Piotr Szymański</b> Business Manager Personal Care & Household	Stockmeier Chemia Sp z o.o. i S.S.K
10:30-11:00		Coffee Break	
II PANEL / RA	W MATERIALS		
11:00-11:20	Rheology Modification for Laundry and Household Cleaning	<b>Simon Oldfield</b> Technical Manager	Ashland Specialty Ingredients UK
11:20-11:40	Rheology Modifying Polymers – Key for the Implementation of Performance	Andreas B. Kummer Business Development R&D	Center for Applied Nanotechnology (CAN) GmbH
11:40-12:00	Floor Care in the 21st Century. The Effect of Maintenance on the Value and the Hygiene Improvement of a Floor Surface	Wim van Drunen Technical Director	Interpolymer Sarl
12:00-12:20	Innovative and Efficient Cleaning Ideas Based on Biobrenn DSB Products	<b>Thomas Heinrich</b> European Marketing Manager Cleaning & Water Treatment	Brenntag Holding GmbH
12:20-13:10	Lunch Break		
III PANEL / IN	NOVATIVE SOLUTIONS		
13:10-13:35	Direct Accelerated Stability Tests for Household Products by an Innovative Technology Based on ISO TR13097	Arnold Uhl Director of Sales & Marketing Department	LUM GmbH
13:35-14:00	Development of a Forecast Model for the Value Conservation of Textiles by Washing	<b>Eva Gierling</b> Scientist in Department of Function and Care	Hohenstein Institut für Textilinnovation gGmbH
14:00-14:25	Innovative Cleaning Agents Based on New Raw Materials	<ol> <li>Marian Włodzimierz Sułek         Professor     </li> <li>Emilia Klimaszewska         Employee     </li> </ol>	University of Technology and Humanities in Radom
14:25-14:50	Modern Hand Dishwashing Liquids	<b>Tomasz Wasilewski</b> Lecturer	University of Technology and Humanities in Radom, Academy of Cosmetics and Health Care
14:50-15:20		Coffee Break	
IV PANEL / M	ARKET & LEGISLATION		
15:20-15:45	Detergents Industry – Challenges and Perspectives	Anna Oborska General Director	Polish Association of Cosmetics and Home Care Products Producers
15:45-16:10	An Integral Approach to Trends and Developments in the Cleaning Industry	<b>Zoltán Szilágyi</b> Managing Director	CTAdvisors  – chemical technical advisors
16:10-16:35	REACH from Household Raw Materials Producer Perspective	<b>Klaudia Piekarska</b> Quality Manager	PCC Exol SA
16:35-17:00	How to Avoid Mistakes in Household Products Documentation?	<b>Aleksandra Gendek</b> Senior Expert in Dangerous Preparations & MSDS	THETA Technical Consulting
	Conference Closing		