

# Programme of the VI International Conference for Household Industry

26<sup>th</sup> April 2016, Warsaw, Poland (Adgar Plaza Conference Center)

8:15-9:00	Registration		
9:00-9:10	Conference opening		
INTRODUCTORY LECTURE			
9:10-9:30	The Upcoming Legislative Challenges for Detergent Industry	Katarzyna Łubińska Expert	Polish Association of Cosmetics and Home Care Products Producers
I PANEL / RAW MATERIALS			
9:30-9:50	Sustainable Solvents for Surface Care	Sebastien Nicolas European Sales Manager	Solvay
9:50-10:10	Create Your New Formulation With MMB	1. Daniel Kinderf Head of Chemical Business 2. Sho Sawabe Sales Manager	Kuraray Europe GmbH
10:10-10:30	ADW Powder and Tablets – New Solutions	Sophie Mouzon Products and Applications Development	Novacarb
10:30-11:00	Coffee Break		
II PANEL / SCIENCE			
11:00-11:15	Plant Extracts Obtained by Extraction With Supercritical CO <sub>2</sub> as an Innovative Raw Materials for Home Care Products	Edward Rój Assoc. Prof. Head of Department of Supercritical Extraction	New Chemical Syntheses Institute
11:15-11:30	Innovative Liquid Laundry Detergents Based on Raw Materials of Plant Origin	Anita Bocho-Janiszewska Assistant Professor	University of Technology and Humanities in Radom
11:30-11:45	Innovative WC Sticks For Maintaining the Cleanliness of Toilets	Tomasz Wasilewski Assoc. Prof. Head of Department of Chemistry	University of Technology and Humanities in Radom
11:45-12:00	Innovative Active Substances and Activity of Disinfectants	Patryk Tarka Assistant Professor	Medical University of Warsaw
12:00-12:50	Lunch Break		
III PANEL / HARD SURFACE CLEANING			
12:50-13:10	Hard Surface Cleaners Development	Matteo Gaiardi Business Unit Manager, Laundry & Home Care Applications	3V Sigma S.p.a.
13:10-13:30	Sustainable Sugar Surfactants in Hard Surface Cleaning	Gabi Ohlendorf BU ICS, Technical Application EMEA CC, Industrial & Home Care	Clariant Produkte (Deutschland) GmbH
13:30-13:50	The Use of Smectite-Based Rheological Additives for Improving Hard Surface Cleaners	Wolfgang Heiningner Regional End-Use Manager	BYK-Chemie GmbH
13:50-14:10	Criteria for the Evaluation of Floor Polishes	Hermann Fächter Regional Sales Manager	Interpolymer GmbH
14:10-14:30	Narrow Range Ethoxylates – Highly Targeted Performance for More Effective Cleaning	Sorel Muresan Section Manager TS&d EMEA	Akzo Nobel Surface Chemistry AB
14:30-15:00	Coffee Break		
IV PANEL / LAUNDRY			
15:00-15:20	Performance Enablers for Fabric Softeners	Jordan Sarica Technical Service & Development Manager Home Care EMEA	Dow Chemical Company
15:20-15:40	A New Concept for Extended Perfume Perception in Fabric Softeners	Michael Fender Technical Services Manager	Evonik Industries
15:40-16:00	Color Care Concept	Cesare Fumagalli Marketing Home Care / I&I	BASF Italia S.p.A.
16:00-16:20	Surprisingly Different – New Biodegradable and Multifunctional Phosphonates	Stephan Liebsch R&D Manager	Zschimmer & Schwarz Mohsdorf GmbH & Co KG
16:20	Conference Closing		