

# Programme of the V International Conference for Household Industry

12<sup>th</sup> May 2015, Warsaw, Poland (Adgar Plaza Conference Center)

8:15-9:00	Registration		
9:00-9:10	Conference opening		
<b>INTRODUCTORY LECTURE</b>			
9:10-9:40	Household Chemicals Market in Europe – Trends and Perspectives	<b>Aleksandr Levicev</b> Business Development Manager	Euromonitor International
<b>I PANEL / RAW MATERIALS</b>			
9:40-10:05	Cleaning with Bacteria: Combining Chemistry and Biology Within an Efficient and Safe Concept	<b>Zoltán Szilágyi</b> Managing Director	CTAdvisors – chemical technical advisors
10:05-10:30	Where Specific Sugar Lipids Based on Short Carbon Chain Can Be Useful in Household Products	<b>Denis Hurand-Grenier</b> HI&I (Marketing & Sales) Manager	Seppic   Air Liquide Healthcare Specialty Ingredients
10:30-10:55	Coffee Break		
<b>II PANEL / LAUNDRY AND WASHING</b>			
10:55-11:20	The New Generation of Fragrance Capsules for the Household Chemicals Industry – the Current State and Development Trends	<b>Tim Whintley</b> R&D director	CPL Aromas
11:20-11:45	Thinking Beyond Thickening – Using Rheology Modifiers to Add Value to Liquid Detergent Formulations	<b>Jordan Sarica</b> TS&D Homecare Manager	The Dow Chemical Company
11:45-12:10	2 in 1 Liquid Laundry Detergents – Novel Polymer Additive	<b>Anna Chinyaeva</b> Account Manager EE and CIS	Lubrizol Advanced Materials
12:10-12:35	Laundry Applications: Reactivation of Water and Soil Repellency of Fabrics with Silicone Based Formulations	<b>Josef Löbbecke</b> Technical Manager	Wacker Chemie AG
12:35-13:20	Lunch Break		
<b>III PANEL / HARD SURFACE CLEANING</b>			
13:20-13:45	Cleaning and Beyond: New Choices for Hard Surface Cleaning	<b>Cesare Fumagalli</b> Marketing Home Care / I&I	BASF Italia S.p.A.
13:45-14:10	Low Foaming Surfactants for the Cleaning of Special Surfaces	<b>Michael Fender</b> Technical Services Manager	Evonik Industries
14:10-14:35	A New Generation of Natural Polymers for Easier Cleaning of Modern Surfaces (Including Plastics)	<b>Sandra Catarino</b> Business Development Manager – Home & Personal Care	Solvay
14:35-15:00	Coffee Break		
<b>IV PANEL / LEGISLATION</b>			
15:00-15:25	Key Provisions of Regulation 528/2012 That Determine Keeping the Biocidal Product on the Market	<b>Dorota Kaczorowska</b> Senior Expert in Registration of Biocidal Products	THETA Technical Consulting
15:25-15:50	Houshold Biocides to Meet 2015 Requirements of CLP	<b>Valerie Mureset</b> Customer Application Specialist	Dow Microbial Control
15:50-16:15	Research Techniques Helpful in Assessing the Conformity of Products with the CLP Regulation	<b>Marcin Kadłubowski</b> Owner	<b>AM Solutions</b>
16:15-16:40	Legislative Changes Relating to Gel Capsules. Keep Caps From Kids	<b>Anna Oborska</b> General Director	Polish Association of Cosmetics and Home Care Products Producers
16:40	Conference Closing		