## Programme of the X International Conference for Household Industry VIRTUAL FORMULA

8<sup>th</sup> June 2021

8:15-9:00	Registration		
9:00-9:10	Conference opening		
I PANEL / LEGISLATION / MARKET / TRENDS			
9:10-9:35	Production Trends of Household Chemicals	<b>Justinas Lasinskas</b> Consultant	Euromonitor International
9:35-10:00	Disinfectant Products – Progress in the Evaluation of Active Ingredients. Choice of Registration Route	Natalia Kister Expert in Biocidal Product Registration	THETA Consulting
10:00-10:25	The European Green Deal - New Challenges for the Detergent Industry	<b>Katarzyna Żandarska</b> Technical and Regulatory Affairs Manager	Polish Association of Cosmetic and Detergent Industry
10:25-10:50	Change of Law and the Interest of the Detergent Sector. How to Monitor Legislation, Identify Regulatory Trends and Join the Law-making Process?	Anna Hlebicka-Józefowicz Senior Associate	Domański Zakrzewski Palinka sp.k.
10:50-11:20	Break		
II PANEL / INNOVATIVE SOLUTIONS PART I			
11:20-11:45	The Next Generation of More Naturally Sourced, High Performance Cleaners: Vegetable-based Narrow Range Ethoxylates, Chelates and Polymers	<b>Claudio Benvegnù</b> Technical Development Manager EMEA	Nouryon
11:45-12:10	REWOQUAT® CQ 200 - the New Reference for Powerful Heavy Duty Cleaning	<b>Silvia Jentsch</b> Manager Technical Services   PL Cleaning Solutions   Care Solutions	Evonik Industries AG
12:10-12:35	Effortless Cleaning & Surface Modification with Novel Multi-Benefit Polymers	<b>Svea Braak</b> BU ICS, Technical Application EMEA CC, Industrial & Home Care	Clariant Produkte (Deutschland) GmbH
12:35-12:45	Sponsor's lecture	<b>Jaśmina Rosińska</b> Koordynator Dachser Chem Logistics	DACHSER Sp. z o.o.
12:45-13:20	Break		
III PANEL / INNOVATIVE SOLUTIONS PART II			
13:20-13:45	Direct and Accelerated Stability Testing Extended by Temperature Ramp	Arnold Uhl Sales & Marketing Manager	LUM GmbH
13:45-14:10	Meeting the Needs of Today's Consumers and Regulators for More Eco-friendly Products With Safe Innovative Preservative Solutions	<b>Jonathan Rabiei</b> Business Development Manager	Emerald Kalama Chemical
14:10-14:35	Creating Sensory Experiences With Cellulose Rheology Modifiers in a Range of New Hand Sanitizer Formats	<b>Eric Jan de Feij</b> Sr Staff Scientist	Ashland Inc.
14:35-15:00	Low and High Foaming Solutions for Disinfection	<b>Berta Cots</b> Sales Manager Surfactants for Consumers Applications	Kao Chemicals Europe
15:00		Conference Closing	