

# Programme of XIII International Conference for Household Industry, 11 June 2024

9:00-9:10	Start of the conference		
<b>I PANEL / LEGISLATION AND TRENDS</b>			
9:10-9:30	Revision of key legislation – new obligations for detergent manufacturers	<b>Katarzyna Żandarska</b> Technical and Legislative Manager	Polish Association of Cosmetic and Detergents Industry
9:30-9:50	The same biocidal products and their future in the upcoming changes	<b>Łukasz Belkiewicz</b> Expert in Registration of biocidal products	THETA Consulting Sp. z o.o.
9:50-10:10	ESG in the household chemicals sector: business transformation based on the principles of sustainable development	<b>Marta Wrembel</b> Vice President	ESG Impact Network
10:10-10:30	Fragrances without new cosmetic allergens on the label of the finished product	<b>Zbigniew Gładys</b> Sales Director <b>Bartosz Konopa</b> Marketing Director	CAROTEX KONCENTRATY Tatrzarski Sp. K.
10:30-11:00	Coffee break		
<b>II PANEL / RAW MATERIALS, PART 1</b>			
11:00-11:20	Multifunctional raw materials in the trend of sustainable development	<b>Karolina Pająk</b> Product Manager Home Care	Safic-Alcan Polska Sp. z o.o.
11:20-11:40	New generation PREFERENZ® liquid enzymes for a more sustainable laundry process	<b>Anna Pietruczuk</b> BU Manager Beauty & Personal Care, Home Care and I&I	IMCD
11:40-11:55	Towards a More Sustainable LEVENOL Range	<b>Emin Hrsic</b> Sales Manager	Kao Chemicals S.A.
11:55-12:15	Elevating Sustainability in Homecare: reducing environmental footprint of homecare consumer products through performance and circularity	<b>François-Florian Bruckner</b> Business Development Manager EMEA Home & Personal Care <b>Wojciech Bzducha</b> R&I Senior Project Leader Home & Personal Care	Syensqo
12:15-12:25	The role of fragrance in choosing detergents: a perspective on effective communication with customers	<b>Martyna Oleszczak</b> Junior perfumer	Pollena-Aroma Sp. z o.o.
12:25-13:15	Lunch break		
<b>III PANEL / RAW MATERIALS, PART 2</b>			
13:15-13:35	Expanding application spectrum of REWOFERM® biosurfactants in cleaning	<b>Konrad Grygiel</b> Biosurfactant Solutions Manager	Evonik Operations GmbH
13:35-13:50	Silicate-containing powders and granules as ingredients for detergents	<b>Roger Janssen</b> Technical Marketing Manager	PQ Corporation
13:50-14:10	Rheological-based digital approach (with machine learning) for gel curve analysis of alcohol ethoxylates	<b>Julian R. Barnes</b> Principal Technologist, Higher Olefins and Derivatives Principal Science Expert, Surfactants	Shell Chemicals Europe
14:10-14:30	Short chain alcohol ethoxylates: properties and benefits for hard surface cleaning	<b>Javier Miranda</b> Distribution Development Manager I&I - EMEA Care Chemicals	Sasol
14:30-14:45	Highly performing hydrotropes and degreasers with a superior sustainability profile	<b>Riande Gardenier</b> Researcher Home & Personal Care	Nouryon
14:45-15:15	Coffee break		
<b>IV PANEL / RAW MATERIALS, PART 3</b>			
15:15-15:35	Biological Illumination of Whites & Colors – Consumer perceived whiteness benefits using biosolutions to replace cleaning polymers and optical brighteners	<b>Oliver Schaller</b> EMEA Product Marketing Manager	Univar Solutions
15:35-15:55	Bleach catalysts for Homecare cleaning	<b>Ronald Hage</b> R&D Director	Catexel B.V.
15:55-16:15	Can probiotics replace traditional surfactants?	<b>Paweł Wolański</b> Area Sales Manager Home Care & Industrial Specialties	Croda
16:15-16:35	Microorganisms applied to detergents – a safe and effective cleaning	<b>Clara Pochetti</b> Sales Representative	BBA Ecotech srl
16:35	End of the conference		