

Programme of the XI International Conference for Household Industry

7th June 2022

8:15-9:00	Registration		
9:00-9:10	Conference opening		
I PANEL / MARKET / TRENDS / TESTS			
9:10-9:35	Detergent Industry - Legislative Challenges in 2022	Katarzyna Żandarska Technical and Legislative Manager	Polish Association of Cosmetic and Detergents Industry
9:35-10:00	Performance Meets Sustainability	Lydia Smith Marketing Manager Home Care and I&I Cleaning Solutions	BASF
10:00-10:25	Formulators' Nightmare: Keep Innovating With Fewer Products	Daniel Kinderf Head of Chemical Business	Kuraray Europe GmbH
10:25-10:50	Characterize Your Samples' Physical Stability Faster and More Reliably	Arnold Uhl Sales & Marketing Manager	LUM GmbH
10:50-11:00	Poland is the 10 th Largest Exporter of Household Chemicals Products in the World. Groupage Transport is an Opportunity or a Cost in Foreign Expansion?	Ewelina Staszewska-Kobiela Business Development Manager Poland DACHSER Chem Logistics	DACHSER Sp. z o.o.
11:00-11:30	Cofee break		
II PANEL / INNOVATIVE/SUSTAINABLE SOLUTIONS PART I			
11:30-11:55	Hansa Care 9180 Eco as an Example of Sustainable Development and Ecology	Alexander Selig Global Head of Technical Service Consumer Care	CHT Germany GmbH
11:55-12:20	Sustainable Preservation For The Full Product Lifecycle	Matthias Kunze Business Development Manager	LANXESS Deutschland GmbH
12:20-12:45	Washing Liquids – Effective Solutions & Sustainability	Oliver Schaller EMEA Product Marketing Manager	Univar Solutions
12:45-12:55	Fragrance as an Element of Quality in the Final Product	Monika Kaleta Chief Perfumer	Fabryka Substancji Zapachowych „Pollena-Aroma” Sp. z o.o.
12:55-13:50	Lunch break		
III PANEL / INNOVATIVE/SUSTAINABLE SOLUTIONS PART II			
13:50-14:00	Professional Color Management in Industry	Stanislav Sulla Area Manager Eastern Europe	Konica Minolta Sensing Europe B.V. Sp. z o.o. Oddział w Polsce
14:00-14:25	Rewoform®: Entering a New Era of Surfactants	Konrad Grygiel Technical Services Manager EMEA	Evonik Operations GmbH
14:25-14:50	Improving Fabric Softener Formulations via Partial Esterquat Replacement with Silicones: Cost, Performance and Sustainability Aspects	Peter Horvath Home Care Specialist Europe	Wacker Chemie AG
14:50-15:15	Berol® EcoClean for Sustainable Hard Surface Cleaning in Household Applications	Sorel Muresan R&D Manager Home and Personal Care EMEA	Nouryon
15:15-15:45	Cofee break		
IV PANEL / INNOVATIVE/SUSTAINABLE SOLUTIONS PART III			
15:45-16:10	Sustainable Development in Household Chemicals and Concentrated Ecoboost Fragrances	Tim Whiteley Global R&D Director	CPL Aromas Ltd.
16:10-16:35	Pods Are Not Necessary to Deliver 25 ml Liquid Laundry Concentrate	Fan��lie Jaegl�� Technical & Marketing Director Home Care and I&I	IMCD Group
16:35-17:00	Ecothix™ Polymer – a Novel Sustainable System for Softness and Suspension in the Laundry Care	Eric-Jan De Feij Senior Scientist	Ashland Inc.
17:00	Conference closing		